



Small Moves, Big Shift
Making the move toward Green

“A lot of people think living green is granola and Birkenstocks and old hippies. They don’t see how progressive it is to think (green); how it’s better for their health and their children’s health to live like this.”

A large, leafy green tree stands in a field of tall grass. The tree is the central focus, with its branches spreading out across the top half of the frame. The grass is a vibrant green, and the overall scene is bright and natural.

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Our role as a citizen...

How many Styrofoam cups on average
do North Americans
throw away every year?



25 Billion



Styrofoam Waste Facts

Did you know?

- **The same styrofoam cup you are holding today will be sitting in a landfill 500 years from now. Although Styrofoam breaks into pieces easily, it will take 500 years for one cup to dissolve**
- **By volume Styrofoam waste takes up 25-30% of our nation's land fill space**
- **Burning styrofoam releases over ninety different harmful compounds including dioxin**

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My small move...




- 2 cups a day x 260 work days = 520 cups a year
Sounds like a small move right?
- 50 people x 2 cups a day = 26,000 cups a year
This sounds like the beginning of a big shift right? How many people in your firm?
- 2,000 employee's x 2 cups a day = over 1 million cups a year This would be a big big shift!

Paper Waste Facts

Did you know?

- Americans throw away enough office and writing paper annually to build a wall 12 feet high stretching from Los Angeles to New York City.
- 100 million trees are cut down every year to make the paper for “junk mail”. One-half of junk mail is thrown away unopened and unread.
- Small Move:
 - Email Disclaimer,
“Think Environment before you print.”
 - Use the back side of waste paper for expenses or scrap paper

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- A large, leafy green tree stands in a grassy field. The tree has a thick, dark brown trunk and a dense canopy of bright green leaves. The background is a soft-focus green field.
- If only **1%** of all paper faxes sent in North America each year were sent electronically we'd save more than ***...75 Million trees!***
 - Recycling half the world's paper would free 20 million acres of forestland.

Toner Cartridges

Did you know?

- Plastic used in typical inkjet or Laser cartridge takes 1,000 years to decompose
- Every year over 400 million cartridges, with a combined weight of over 200 million pounds are discarded into our nation's landfills

Remanufactured Toner Cartridges

- The US consumes approximately 700 million gallons of oil a day; a fossil fuel whose supply is not endless. Recycling cartridges helps keep this number from climbing.
- Manufacturing a new laser cartridge typically requires 3 ½ quarts of oil. In comparison, remanufacturing a laser cartridge only uses 1 ½ quarts of oil and reduces the waste in our nation's landfills

Recycling

- What happens to our trash ? According to the EPA, 67% of it is sent to landfills, 15% is incinerated and less than 18% is recycled
- In 1995, the United States recovered 56 million tons of materials from the municipal solid waste stream for recycling. These materials have a total market value of approximately \$3.6 billion.



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What will yours be?

OfficeMax